

# WELCOME

Welcome to Speedway Australia's second newsletter of 2017, which is packed full of information that will interest the speedway community.

We have a number of initiatives underway, including the Australian Speedway Awards and Hall of Fame in Melbourne in June which follows on from our first ever National Forum earlier in the day. The Forum aims to bring together every competitor group in the country, for networking and information gathering opportunities.

We have recently launched a stakeholder survey, with a large volume of information already received. Check out the link available to have your say and help us improve the sport further.

Also, an update is included on World Series Sprintcars and how you can have a chance to win the naming rights to the 31st annual season - which is shaping up to be one of the biggest yet!

Full details on all of the above can be found in this newsletter, and thanks for being a supporter of Speedway Australia.

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# STAKEHOLDER SURVEY ON NOW

Thank you to every stakeholder who has already taken the time to complete the survey we emailed out last week. The volume of feedback has been impressive, with a huge amount of passionate correspondence from people who clearly care about their sport.

We encourage those who have not already participated to do so in complete confidence that they are contributing towards the long-term welfare of speedway. There are a number of prizes up for grabs, including a trip for two to next month's Australian Speedway Awards, plus free licenses for next season.

The challenge now is for both Speedway Australia and divisional governing bodies to take heed of the inflow of thoughts and ideas, and come together to build a cohesive framework for the sport to operate under.

Complete the survey today at <a href="https://www.speedwayaustralia.org/survey">www.speedwayaustralia.org/survey</a> (The survey closes Friday 26th May)

# AUSTRALIAN SPEEDWAY AWARDS

The Australian Speedway Awards are set to be a magic night that recognises the highest achievers of the sport. A massive number of nominations are now being worked through by the judging panel to determine the appropriate award winners. The night is to be held at the Novotel Melbourne on Collins on Saturday June 17. The Night of Champions sees 12 awards relating to performance from the current season, and five lifetime achievement awards in the sixth induction into the Australian Speedway Hall of Fame.

Tickets to the event are available now and are priced at \$150 each or \$1300 for a table of 10. You can purchase these tickets here.







# WORLD SERIES SPRINTCARS UPDATE

Following on from the annual World Series Sprintcars planning session in April, teams and organisers have been working behind the scenes to ensure that the sport's showcase series continues to grow and prosper. More details will be released in due course, but at this point in time we can reveal the following news snippets:-

- A record number of competitors will be undertaking the tour in 2017/18, with interest received from 20 teams in the form of deposits.
- A shorter calendar has been arranged that also expands the series to include more states.
- Perth to again host the Grand Final, with Tasmania making a long-awaited return.
- The series will continue to be a cost-efficient operation that provides value to the sport as a whole.

### DID YOU KNOW? PERSONAL ACCIDENT COVER

Speedway Australia's personal accident insurance is provided to all licence holders on a complimentary basis. Over \$1.5 million in claims has been paid out in the last five seasons, underlining both the need for the scheme and the comprehensive nature of the cover.

However, it's important to note that the scheme only provides protection for licence holders while they are undertaking speedway activities approved by Speedway Australia. In order to keep the scheme affordable, it's important that Speedway Australia understands the risks involved and provides the appropriate cover. Effectively this means insurance is provided for competitors, officials and crew of the 80-odd approved four-wheeled racing divisions, plus those involved in selected extraneous events that are signed off by Speedway Australia. Cover is not provided for activities outside of Speedway Australia's jurisdiction or sphere of influence, which could include as example motorcycle speedway, lawnmower racing and unapproved four-wheeled divisions. Please be aware of this important information when competing or officiating at events that are not recognised by Speedway Australia.







### TRADE DIRECTORY & NAMING RIGHTS GIVEAWAY

Here's your chance to promote your business AND win the naming rights for the 2017/18 edition of World Series Sprintcars or the 2017 Australian Speedway Awards!

Simply purchase a space in the Speedway Australia trade directory, which we'll distribute to over 12,000 licence holders. You'll go into the draw to win one of 50 prizes including the naming rights for World Series Sprintcars, valued at over \$60,000. All up, there are over \$150,000 worth of prizes to be won.

The Speedway Australia trade directory will be incorporated into the 2017 edition of the Australian Speedway Racing Rules and Regulations, making it essential reading for every competitor and official in the country.

Note: We reserve the right to ensure potential sponsors meet our requirements for promoting a family entertainment

COMPETITORS - purchase a ticket for your major sponsor, and give them the ultimate speedway gift

TRACKS - add impressive value add for your corporate partners by including them in the directory

FANS - Support your sport and be in with a chance to be the best-known sponsor in the country

1/3 page in the Trade Directory + 1 x naming rights entry = \$500 +GST Full page in the Trade Directory + 3 x naming rights entries = \$1200 +GST

Purchase your trade directory adverts here

# **MAJOR PRIZES**

2017/18 World Series Sprintcars - Overall Naming Rights

2017/18 World Series Sprintcars Speedweek - Overall Naming Rights

2017 Australian Speedway Awards - Overall Naming Rights

# **OTHER PRIZES**

World Series Sprintcars season leaderboard - Naming Rights

10 World Series Presentation Dinner trophies - Naming Rights

5 Big Screen adverts playing at every round of World Series Sprintcars

5 Full page adverts in the World Series Sprintcars magazine

12 Australian Speedway Award trophies - Naming Rights

5 Australian Speedway Hall of Fame trophies - Naming Rights



# **BRINGING SPEEDWAY TOGETHER**

# Saturday 17 June 2017

#### **Forum Format**

10:00am Sign in and morning tea on arrival

**10:30am** Welcome – where Speedway Australia is at – Strategic Plan – Tim Savell (GM)

11:00am Licensing – all forms

11:45am Insurance and Risk Management

**12:30pm** LUNCH

1:15pm Products and services – Rising Star Program,

Awards Night, Hall of Fame

2:00pm Club Administration – Constitutions, Legislative

Obligations, Positive Culture, Goal Setting

**3:15pm** AFTERNOON TEA

**3:30pm** Open forum discussion

**4:30pm** Summary **5:00pm** CLOSE

**7:00PM** Australian Speedway Awards commence at

the same venue, and delegates are more than welcome to attend. Awards dinner tickets are

\$150 each or \$1300 for a table of 10.

# NATIONAL COMPETITORS FORUM

Venue: Novotel Melbourne on Collins, 270 Collins Street, Melbourne 3000

#### **Purpose**

The purpose of the National Forum is to:

- bring Speedway Australia's Competitor Groups together for leadership, product and services knowledge and networking
- increase Speedway Australia's brand awareness and product knowledge
- pass on the information in person, via an interactive format
- reach all parts of the country and all divisions at the same time, providing uniformity and consistency

#### Concept

- Speedway Australia to organize, conduct and evaluate the forum
- One full day presentation held on the same date and the same venue as the annual Awards Night
- Every national and state division recognised by Speedway Australia is welcome to attend. List of divisions is here
- Speedway Australia will meet the cost of the venue meeting room and catering package for up to two delegates per division. Travel and accommodation costs are the responsibility of the division.
- Speedway Australia will organize and meet the cost of guest presenters
- Speedway Australia will provide Competitor Groups with 'handouts' (USB) – one for each Club

# **Registration:**

To confirm your attendance or for more details please contact our Sport Development Officers James Hadley or Shawn Mortimer

Phone: 08 8139 0777, 9am – 5pm Adelaide time

Email: james@speedwayaustralia.net.au or shawn@speedwayaustralia.net.au



# FIRE SAFETY UPDATE

We have reviewed the current Speedway Australia fire standards and the following minimums for speedway venues during race meetings will be included in the next racing rules & regulations book.

# Manned Quick Response Vehicle

- 1 x quick response vehicle manned with 2 fire marshals & parked on the infield with the following:
- 6 x ABE 9kg Powder Fire Extinguishers (up from 3, most venues already far exceed this)
- 4 x ATC Foam/Cold Fire (or equivalent) 9 Litre extinguisher
- 1 x 9 Litre Water Fire Extinguisher
- 1 x Jaws of Life Combination Tool (if possible)

#### Infield Fire Marshals

- 2 x fire marshals at either end of the infield with:
- 1 x ABE Powder Fire Extinguisher
- 1 x ATC Foam/Cold Fire (or equivalent) 9 Litre extinguisher

### Pit Fire Marshal

- 1 x fire marshal in the pits (manning the pit return road) with:
- 1 x ABE Powder Fire Extinguisher
- 1 x ATC Foam/Cold Fire (or equivalent) 9 Litre extinguisher

# **Protective Clothing**

It is recommended All fire marshals should be in full protective clothing i.e. ISO Fire Suits or FIA/ SFI-rated race Overalls/gloves/balaclavas, lace up leather footwear with an AS/NZS safety rating, along with protective eye and ear protection.







### SPEEDWAY AUSTRALIA STRATEGIC PLAN

Late last year Speedway Australia signed off on a new strategic plan that provides guidance for the organisation for the next three years.

#### **OUR VISION**

More people participating in speedway more often.

#### **OUR MISSION**

- 1) To create an environment in which Speedway Australia and its licence holders, clubs and other stakeholders can flourish in developing and expanding the sport of speedway in Australia.
- 2) To encourage, facilitate and support participation in accessible, sustainable and safer speedway.
- 3) To ensure fair, consistent and professional standards.

#### **OUR VALUES**

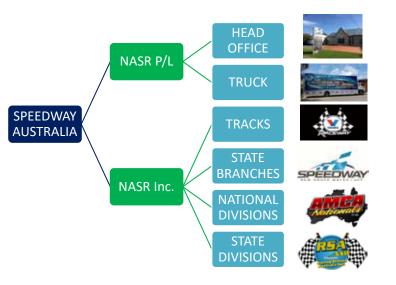
In delivering the strategies of the plan, Speedway Australia will conduct its activities in accordance with the following values – leadership, respect, integrity, inclusion, fairness, excellence, accountability, transparency, commitment.

#### **OUR ROLE**

As a regulator of the sport of speedway in Australia, Speedway Australia:

- 1) Administers rules and regulations needed to support competition and safety at events
- 2) Licenses venues, participants and officials for events and competition
- 3) Provides training and promotes principles that ensure safety, fairness and social responsibility in the conduct of the sport of speedway in Australia







### As a developer of the sport of speedway in Australia, Speedway Australia will:

- 1) Deliver leadership, innovation, customer focused and responsive services that lead to increased participation, interest and high performance
- 2) Implement proactive sport, club, community and member development programs for our licence holders that help them experience the sport of speedway
- 3) Focus on increasing equity and diversity within the sport and organisation through the delivery of proactive inclusion and integration programs
- 4) Nurture an organisational culture and ethos that promotes volunteerism and Speedway Australia as an organisation of choice
- 5) Proactively engage and encourage speedway enthusiasts using appropriate affiliation packages, programs and initiatives

### As an advocate for the sport of speedway in Australia, Speedway Australia will:

- 1) Provide an operating environment that engages with and responds to the needs of our licence holders, customers, stakeholders and communities
- 2) Foster and develop strategic partnerships locally, nationally and internationally that contribute to an integrated approach to achieving the objectives of Speedway Australia and our partners
- 3) Advocate on behalf of licence holders and stakeholders to the Government in relation to policies and programs that can benefit the sport, economy, community and environment

Developed by an executive team under the direction of the Speedway Australia Board of Directors

To view the full Speedway Australia Strategic Plan <u>click here</u>.



